Go Green in the City
Paris, June 2015
The definitive global student competition for green energy solutions for Energy Efficiency Saving
in Smart Cities

home, retail, hospital, university, water, transportation, public services, etc...
What you will get?
Chance to Win a Career Opportunity & Travel the World with Schneider Electric
Criteria

• All Vietnamese **business** or **engineering** students, pursuing their bachelor (at least 2\(^{nd}\) year) or MBA level.

• Participate as a team in **02-person**, not individual. (at least **01 female/team**)

• **ENGLISH** is the official and unique language to be used during the competition, including program communications, CV, business case submission, video, presentation, judging).

• Project submission: **300 words in 04 slides**, video clip is optional
Registration

1. Register on GGITC website
2. Unlock the challenges
3. Team up
4. Submit the final idea

www.gogreeninthecity.com
### Innovative thinking, the feasibility and adaptability of the proposal and its energy saving and social impact

<table>
<thead>
<tr>
<th></th>
<th>Criteria</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Design &amp; creativity</td>
<td>20%</td>
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<tr>
<td>2</td>
<td>Persuasiveness</td>
<td>20%</td>
</tr>
<tr>
<td>3</td>
<td>Cost effectiveness</td>
<td>10%</td>
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<tr>
<td>4</td>
<td>Energy efficiency effectiveness</td>
<td>20%</td>
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<tr>
<td>5</td>
<td>Return On Investment (ROI) justification</td>
<td>10%</td>
</tr>
<tr>
<td>6</td>
<td>Presentation of Proposal</td>
<td>20%</td>
</tr>
</tbody>
</table>

Video, Project prototype is OPTIONAL in Country Final and East Asia Semi Finals
Road to the **FINAL**

- **October ‘14**  
  Registration, Viet Nam

- **January ‘15**  
  Submission, Viet Nam

- **March ‘15**  
  Country Final, Viet Nam

- **April ‘15**  
  EA Semi Finals, EA country

- **June ‘15**  
  Global Final, France

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Schneider Electric
Country final TIMELINE

1. Registration
   Submit project idea
   01 Oct 2014 – 16 Jan 2015

2. Semi Finals Shortlisted
   10 short-listed teams
   17 – 23 Jan 2015

3. Country Final
   05 short-listed teams
   17 Mar 2015
• The 3rd place – 05 mil. VND and certificates.

• The 2nd place – 10 mil. VND and certificates.

• The Champion – 20 mil. VND, certificates and will represent Vietnam at the EA Semi Finals competition.
Southern (10)
HCM Uni. of Technology, HCM Trade & Foreign Uni.,
HCM Uni. of Technical & Education, Hoa Sen Uni., HCM RMIT Uni.,
HCM Transportation Uni., Huflit Uni.,

Central (1)
Da Nang Uni. of Technology

Northern (3)
Ha Noi Uni. Of Technology, Ha Noi Trade & Foreign Uni., Dien Luc Uni.

Mekong Delta (1)
Can Tho Uni.
Jury board
Xavier DENOLY
DO Nguyen Hung, THAI Bao Khanh, DO Manh Dung,
SU Ngoc Danh, PHAM Ngoc Binh Long

Mentors
TRUONG Dinh Chau, NGUYEN Nga Viet

Members
PHAM Thi Bich Nga, LE Ngoc Quynh Dao, Tran Thi Van
BUI Dang Duyen Mai, TRAN Ng Hoang Long
PHAM Thi Huong
Go Green in the City
Paris, June 2015

Your chance to win a career opportunity & travel the world with Schneider Electric!

* The winner can choose Schneider Electric offices in two countries to travel. The specific location of the office will be decided by Schneider Electric.

REGISTER NOW!
Support

Official website
www.gogreeninthecity.com

Schneider Electric Vietnam
Toll Free: 1800 585858
Email: GGITC2015.vn@schneider-electric.com
Think Big. Think Green. Think Schneider Electric.